

# MAF WHOLESALE

## Product & Price List

[www.mafwholesale.com](http://www.mafwholesale.com)

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### JULES + KENT FOOD GROUP

Produced in Vancouver, the Jules + Kent product line was created to provide BC-produced specialty foods to a wide range of clientele looking for locally-made products. The **Vegetarian Antipasto** (now available in 2 sizes, 175gr and 260gr) is a savoury blend of vegetables and spices prepared in small batches. The unique **Cranberry Cherry Citrus** sauce goes well beyond the usual holiday sauce with the addition of flavourful dried cherries. This is a sauce that can be used by your customers year round. Enjoy the unique combination of Indian spices, dried apricots and tomatoes in the **Tomato Chutney**. Serve with hard cheeses, curries and spread it on chicken sandwiches.

**Caramelized Onions** add an extra dimension to everyday home cooking and entertaining and are especially good on a roast beef sandwich. a roast beef sandwich. The **Blueberry Pear** Sauce combines two BC-grown fruits into a delicious sauce suitable for both savoury and sweet applications. The **Cranberry Beet** Sauce goes well with poultry, beef, game & goat cheese. It's tart and earthy!




When you open a jar of one of Jules + Kent's **Pepper Jellies**, it's that pepper aroma you'll first notice. Then, taste each of them to understand how our recipes emphasize that delicious real pepper flavour. We know your customers will find numerous uses for each of these jellies.

Qty	Item	UPC Code	Weight	Units per Case	Wholesale Price/Each	Price/Case	Sugg Retail	Shipping Weight
	Vegetarian Antipasto	6 27761 81035 0	175gr (6 oz)	12	\$3.95	\$47.40	\$6.59	10 lbs
	Vegetarian Antipasto	6 27761 80010 8	260 gr (9 oz)	12	\$4.50	\$54.00	\$7.59	12 lbs
	Savoury Bell Pepper Jelly	6 27761 80040 5	190gr (6 oz)	12	\$3.95	\$47.40	\$6.59	10 lbs
	Smoky Gold Pepper Jelly	6 27761 80050 4	190gr (6 oz)	12	\$3.95	\$47.40	\$6.59	10 lbs
	Cranberry Cherry Citrus Sauce	6 27761 80020 7	260 gr (9 oz)	12	\$4.50	\$54.00	\$7.59	12 lbs
	Tomato Chutney	6 27761 80030 6	260 gr (9 oz)	12	\$4.50	\$54.00	\$7.59	12 lbs
	Caramelized Onions	6 27761 80015 3	260 gr (9 oz)	12	\$4.50	\$54.00	\$7.59	12 lbs
	Blueberry Pear Sauce	6 27761 80025 2	260 gr (9 oz)	12	\$4.50	\$54.00	\$7.59	12 lbs
	Cranberry Beet Sauce	6 27761 80035 1	260 gr (9 oz)	12	\$4.50	\$54.00	\$7.59	12 lbs

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### JULES + KENT FOOD GROUP (CONT'D)

The newest additions to the Jules + Kent product line are three **Premium Pestos** - Basil, Zesty Red and Yellow Pepper. **Basil Pesto** is a classic of Italian cuisine. All of these pestos can be used as condiments, seasonings, or in anything where you want to add bright flavour. These sauces are highly versatile. The **Zesty Red** and **Yellow Pepper** Pestos can be spooned as-is over anything grilled (hot, cold, or room temperature), blended with mayonnaise to be used as a sandwich spread or use as great pantry staples to play with & create great tasting food for friends & family.

Qty	Item	UPC Code	Weight	Units per Case	Wholesale Price/Each	Price/Case	Sugg Retail	Shipping Weight
	Basil Pesto	6 27761 80060 3	190gr (6 oz)	12	\$4.75	\$57.00	\$7.99	9 lbs
	Zesty Red Pesto	6 27761 80065 8	184gr (6 oz)	12	\$4.75	\$57.00	\$7.99	9 lbs
	Yellow Pepper Pesto	6 27761 80075 7	178 gr (6 oz)	12	\$4.75	\$57.00	\$7.99	9 lbs

### UNDERCURRENTS: CARRIED AWAY BY FLAVOUR

Produced in Vancouver, Undercurrents' products appeal to a wide range of retailers, including gift stores, tourist-focused stores, wineries specialty food and grocery stores. "Nutty Hazel" is a blend of Organic BC hazelnuts and pure unpasteurized honey. "**Swell**" honey is gathered from bees pollinating coastal berry crops in the Fraser Valley. "**Valley Girl**" honey is gathered from bees foraging in clover & alfalfa fields in BC's vast Nicola Valley. We've used the same great tasting Jules + Kent **Vegetarian Antipasto** recipe for this Undercurrents product

Qty	Item	UPC Code	Weight	Units per Case	Wholesale Price/Each	Price/Case	Sugg Retail	Shipping Weight
	"Nutty Hazel" Honey	6 27761 81030 5	190gr	12	\$4.85	\$58.20	\$7.99	9 lbs
	"Swell" Honey	6 27761 81025 1	250gr	12	\$4.45	\$53.40	\$7.49	9 lbs
	"Valley Girl" Honey	6 27761 81020 6	250gr	12	\$4.45	\$53.40	\$7.49	9 lbs
	Vegetarian Antipasto	6 27761 81010 7	175gr (6 oz)	12	\$3.95	\$47.40	\$6.59	10 lbs

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### BOXED GIFT SETS FROM JULES + KENT & UNDERCURRENTS

We've created two gift sets for Holiday and year round sales. The Entertaining Trio includes our new Pepper Jellies and our Vegetarian Antipasto. A perfect hostess or thank-you gift. The Honey Trio is a great gift for any occasion, and it's really healthy too!

Qty	Item	UPC Code	Weight	Units per Case	Wholesale Price/Each	Price/Case	Sugg Retail	Shipping Weight
	Gift (contains: Vegetarian Antipasto, Savoury Bell Pepper Jelly & Smoky Gold Pepper Jelly)	6 27761 80070 2	n/a	6	\$15.00	\$90.00	\$25.00	18 lbs
	Undercurrents Honey Trio Gift (contains: Swell Honey, Nutty Hazel Honey & Valley Girl Honey)	6 27761 81015 2	n/a	6	\$16.50	\$99.00	\$27.50	18 lbs

### QUINN'S SALSAS

Produced in Washington, Quinn's salsas are vibrant and sassy. These are "take me back to the Southwest" salsas!

Qty	Item	UPC Code	Weight	Units per Case	Wholesale Price/Each	Price/Case	Sugg Retail	Shipping Weight
	Classic (Tomatoes, Peppers & Onions)	7 15855 16321 2	454 gr (16 oz)	12	\$4.80	\$57.60	\$7.99	20 lbs
	Peach (Peaches, Sweet Onions & Habanero)	7 15855 16434 4	454 gr (16 oz)	12	\$4.80	\$57.60	\$7.99	20 lbs
	Salsa Verde (Tomatillos, Sweet Onions & Corn)	7 15855 16354 0	454 gr (16 oz)	12	\$4.80	\$57.60	\$7.99	20 lbs
	Chipotle (Chipotles, Sweet Onions & BI Beans)	7 15855 16365 6	454 gr (16 oz)	12	\$4.80	\$57.60	\$7.99	20 lbs
	Apple Cranberry Salsa	7 15855 16376 2	454gr (16 oz)	12	\$4.80	\$57.60	\$7.99	20 lbs

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### BLACK ACE LICORICE

*Produced in California. Real, old-fashioned American licorice made from a secret recipe kept safely hidden away. 100% natural and wheat gluten-free. Selling ratios are generally Black 60%; Red 40%.*

Qty	Item	UPC Code	Weight	Units per Case	Wholesale Price/Each	Price/Case	Sugg Retail	Shipping Weight
	Original Black	8 91626 00101 0	142 gr (5 oz)	12	\$3.85	\$46.20	\$6.49	6 lbs
	Red	8 91626 00102 7	142 gr (5 oz)	12	\$3.85	\$46.20	\$6.49	6 lbs

### COCOLICO BY WENDY BOYS

*Created and produced in Vancouver by award-winning chocolatier Wendy Boys, these dessert sauces are unlike any others you or your clients will have tasted. Honestly!! Wendy spent five years working with Rob Feenie at Lumiere and Feenie's as Executive Pastry Chef. She continues working with him as a pastry consultant at Cactus Club Restaurants, where she is responsible for creating new, best-selling desserts.*

*The **Dark Chocolate Caramel Sauce** is made with a blend of Valrhona dark chocolate, cocoa, organic cane sugar and fresh cream.*

*The **Burnt Caramel Sauce** is made with salted butter, fresh cream, organic cane sugar & Tahitian vanilla beans.*

*The **Raspberry & Chocolate Sauce** is made with organic, fresh raspberries, organic cane sugar & Valrhona dark chocolate.*

*In 2009 when Vancouver Magazine wrote about the best things to eat & drink in Vancouver, they said about **Cocolico's Vanilla-Salt Caramels** "Place on of Wendy Boys' vanilla-salt chocolates on your tongue for a hit of fragrant salt that slices through the*

*faint bitterness of cocoa. Wendy describes them: A chewy butter caramel that sits on top of a crunchy peanut wafer, enrobed in milk chocolate and finished with vanilla sea salt. Pure Bliss!*






Qty	Item	UPC Code	Weight	Units per Case	Wholesale Price/Each	Price/Case	Sugg Retail	Shipping Weight
	Dark Chocolate Caramel Sauce	6 27843 02301 2	250ml (8oz)	12	\$6.55	\$78.60	\$10.99	13 lbs
	Burnt Caramel Sauce	6 27843 02300 5	250ml (8oz)	12	\$6.55	\$78.60	\$10.99	13 lbs
	Raspberry & Chocolate Sauce	6 27843 02302 9	250ml (8oz)	12	\$6.55	\$78.60	\$10.99	13 lbs
	Milk Choc Vanilla-Salt Caramels	6 27843 02303 6	9 pc box	6	\$14.00	\$84.00	\$19.99	5 lbs

*Shelf Life: 1 year for the dessert sauces; 4 months for the Caramels. The Caramels are available by special order only.*

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### UMI'S KITCHEN

*Created and produced in Vancouver BC, Umi Bodani creates flavourful, aromatic Indian sauces that enable consumers to create easy, delicious meals.*

Qty	Item	UPC Code	Weight	Units per Case	Wholesale Price/Each	Price/Case	Sugg Retail	Shipping Weight
	Butter Chicken Sauce	6 27761 82010 6	370gr	12	\$4.25	\$51.00	\$6.99	16 lbs
	Seafood Curry Sauce	6 27761 82015 1	360gr	12	\$4.25	\$51.00	\$6.99	16 lbs
	Jeera Sauce for Chicken	6 27761 82020 5	370gr	12	\$4.25	\$51.00	\$6.99	16 lbs
	Tandoori Sauce	6 27761 82025 0	390gr	12	\$4.25	\$51.00	\$6.99	16 lbs
	Fresh Mango Chutney	6 27761 82030 4	250gr	12	\$4.25	\$51.00	\$6.99	12 lbs

### RUFUS TEAGUE BBQ SAUCES & MEAT RUB

**\*\* 2009 Best Selling Product Line**

*Produced in Kansas City, KS, the heart of BBQ country, Rufus Teague's award-winning BBQ sauces and Meat Rub not only taste great, but the packaging stands out on the shelves. Indeed, Rufus Teague made some sauce! Our repeat sales prove your customers will think so too!*

Qty	Item	UPC Code	Weight	Units per Case	Wholesale Price/Each	Price/Case	Sugg Retail	Shipping Weight
	Honey Sweet	8 27912 01548 5	375 ml (16.5 oz)	12	\$5.00	\$60.00	\$8.49	22 lbs
	Touch O' Heat	8 27912 02723 5	375 ml (16.5 oz)	12	\$5.00	\$60.00	\$8.49	22 lbs
	Blazin' Hot	8 27912 02722 8	375 ml (16.5 oz)	12	\$5.00	\$60.00	\$8.49	22 lbs
	Meat Sauce	8 27912 05454 2	200 ml (8 oz)	12	\$4.60	\$55.20	\$7.69	13 lbs
	Spicy Meat Sauce	8 27912 08453 5	200 ml (8 oz)	12	\$4.60	\$55.20	\$7.69	13 lbs
	Meat Rub	8 27912 02721 1	184 gr (6.5 oz)	12	\$4.25	\$51.00	\$6.99	6 lbs
	Spicy Meat Rub	8 27912 08188 6	184 gr (6.5 oz)	12	\$4.25	\$51.00	\$6.99	6 lbs

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### NUNES FARMS

*Based in Newman, CA, the Nunes family ranch is located in California's Central Valley. The Nunes family have been farmers for generations. We're offering their top three best selling almonds; their English Toffee and their Caramel Chews. All delicious! And the Almonds are really healthy too!*

Qty	Item	UPC Code	Weight	Units per Case	Wholesale Price/Each	Price/Case	Sugg Retail	Shipping Weight
	Almonds Roasted with Sea Salt	0 12466 00502 4	142gr (5 oz)	24	\$3.25	\$78.00	\$5.49	9 lbs
	Honey Cinnamon Almonds	0 12466 99593 1	142gr (5 oz)	24	\$3.25	\$78.00	\$5.49	9 lbs
	Spicy Cocktail Almond	0 12466 00505 5	142gr (5 oz)	24	\$3.25	\$78.00	\$5.49	9 lbs
	Classic Assortment**	n/a	142gr (5 oz)	24	\$3.25	\$78.00	\$5.49	9 lbs
	Almond Caramel Chews (boxed)	0 12466 00314 3	85gr (3 oz)	24	\$3.25	\$78.00	\$5.49	6 lbs
	Almond Caramel Chews (boxed)	0 12466 00214 6	184 gr (6.5 oz)	12	\$4.50	\$54.00	\$7.49	7 lbs

*\*\* Includes 8 units of each of Roasted Salted, Honey Cinnamon & Spicy Cocktail Almonds.*

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### THE METROPOLITAN CHEF

Created and produced in Port Alberni BC, The Metropolitan Chef's rubs are: All Natural, No Additives, & No Preservatives. They help your clients create simply delicious meals. These seasonings are quick & easy to use, and delicious. They're wet rubs (i.e. meant to be mixed with oil and rubbed on the meat) and are an excellent alternative to traditional marinades and barbeque sauces. Just make a paste and brush on just prior to cooking. Each package yields 16 servings.

The products are listed in order of their usual sales volumes, assuming all SKUs are purchased. The Turkey Rub sells best during 4th Quarter.

Qty	Item	UPC Code	Weight	Units per Case	Wholesale Price/Each	Price/Case	Sugg Retail	Shipping Weight
	West Coast Salmon Rub	6 86013 00001 7	24gr	12	\$1.95	\$23.40	\$3.29	1 lb
	Barbeque Steak & Rib Rub	6 86013 00003 1	32gr	12	\$1.95	\$23.40	\$3.29	1 lb
	Basil Ginger Chicken Rub	6 86013 00002 4	22gr	12	\$1.95	\$23.40	\$3.29	1 lb
	Beer Can BBQ Chicken Rub	6 86013 00009 3	26gr	12	\$1.95	\$23.40	\$3.29	1 lb
	Garlic Lovers Passion	6 86013 00008 6	20gr	12	\$1.95	\$23.40	\$3.29	1 lb
	Tuscan Style Rosemary Rub	6 86013 00005 5	26gr	12	\$1.95	\$23.40	\$3.29	1 lb
	French Style Tarragon Mustard Rub	6 86013 00007 9	22gr	12	\$1.95	\$23.40	\$3.29	1 lb
	Jamaican Style Jerk Rub	6 86013 00012 3	32gr	12	\$1.95	\$23.40	\$3.29	1 lb
	Lamb and Game Rub	6 86013 00006 2	22gr	12	\$1.95	\$23.40	\$3.29	1 lb
	Pacific Seafood Rub	6 86013 00004 8	22gr	12	\$1.95	\$23.40	\$3.29	1 lb
	Sea Salt Fusion Veggie Garnish	6 86013 00010 9	20gr	12	\$1.95	\$23.40	\$3.29	1 lb
	Tropical Style Curry Rub	6 86013 00011 6	22gr	12	\$1.95	\$23.40	\$3.29	1 lb
	Traditional Turkey Rub	6 86013 00013 0	50gr	12	\$3.35	\$40.20	\$5.59	1.5 lbs
	Display Rack **			1	\$12.00	\$12.00	n/a	1 lb

\* Split cases (minimum 6 per flavour) are available.

\*\* The cost of the Display Rack is offset with 4 selected packages of rubs. This enables you and your staff to try the product so you can recommend it to your clients.